Dear (Manager):

I would like to join the Association of College and University Printers organization (ACUP+). I believe it is worth the investment of time and money.

It is the only organization that brings together staff from educational institutions (K-12, Higher Ed, Public or Private) in-plant print and mail facilities. ACUP+ gives additional opportunities for *professional development*, *networking* and *brainstorming* on all facets of print and mail operations. The knowledge and experience I will gain by joining this organization will enable me to leverage my knowledge and experience and will create a lasting impact on the success of our operation and organization.

All of the activities listed below are designed to benefit me and our organization:

* Discover tips, techniques, and strategies that I can put into place throughout the year.
* Attend monthly virtual events on various topics from industry peers and vendors.
* Annual professional development conference at discounted rates.
* Participate in roundtable discussions, virtually or at the conference.
* Make suggestions for professional development topics.
* Be a presenter at a virtual or conference session
* Network with other industry peers and talk about industry issues and ideas for getting the best results
* Get advice on future equipment purchases
* Enter our organization in a national print competition
* Be able to join committees to add to my professional development

The ability to use the ideas and training from events held will help me to reduce costs, increase productivity, streamline workflow, and enhance customer satisfaction. It will also give us new ideas for additional product offerings. The program training and networking activities are designed to provide maximum benefit. The general industry insight and product training will pay off in the form of streamlined practices and a network of peers to call upon when assistance or ideas are needed.

My membership in this organization will make a significant positive impact on our organization. Thank you for considering allowing me to join.