

2022 ACUP+ AWARDS

PRODUCTION & IMPRESSION AWARDS

Jan 1- Dec 31

2021

Award Production Dates

*All eligible entires must be produced
between January 1 - December 31, 2021*



2022

Jan

07

Submission
Deadline

*All entires must be post or courier
marked by Friday, January 7, 2022.*

Feb

04

Awards Judging

*All entires will be judged by a
panel of ACUP+ Board members
and industry peers.*

Apr

06

Gala Dinner &
Awards Program

*Winners will be announced at
the annual ACUP+ Gala Dinner
& Awards Program during the
ACUP+ Conference.*



For More Information

2022 ACUP+ Awards

Welcome to the 2022 ACUP+ Awards!

We invite all ACUP+ members to gather your amazing entries and submit them for our annual awards!




Institutions may submit one entry per category, with 24 categories overall in the areas of shop/management initiatives and production excellence. **To be eligible you must be a current ACUP+ member** and there is no fee to enter. Please be sure to completely fill out the submission entry cover sheet for each submission.



**Eligible entries must have been produced between
January 1 - December 31, 2021.**

**Entries must be postmarked or courier marked by
Friday, January 7, 2022.**

How to Enter the 2022 Awards

-  A separate entry form is required for each submission.
-  Awards are open to all ACUP+ members. You do not have to attend the annual conference to enter and/or win.
-  Submit entries to as many categories as you wish, but you may only enter each category once and cannot submit the same entry in more than one category.

Impression Awards

Collaborative Service

Significant institutional contribution working with another unit to achieve a goal. How did you discover an opportunity and assist a unit with a solution which benefited your institution?

Green Service

Instituted changes in operations which impacted recyclable, renewable and, sustainable environmental resources; or communicated your green efforts to your customers. What adjustments did you implement that increased your green reputation?

Accelerated Service

Successfully accomplished an extreme production deadline. What was your mission impossible and how did you make it happen?

Distinctive Service

Achieved innovative goals for growth while continuing operational production demands. How did you continue daily production while implementing drastic changes such as new equipment installs, plant moves, or reorganization?

Impact WOW+

Significant institutional contribution that brought your operation recognition and the WOW+ that's cool factor from campus departments. This will be a project that you've accomplished that doesn't fit into other categories. Describe the entire project, how it was accomplished, who was involved, and what the end result was. This category does not require a production sample but you may provide samples, photos or video.

ACUP+ Achiever

NOMINATE A FELLOW MEMBER! ACUP member that demonstrates contributions and support that positively impact the ACUP organization throughout the year. How did this person contribute and what was achieved for the good of the association?

ACUP+ Hall of Fame

NOMINATE A FELLOW MEMBER! In-plant managers who exemplify the highest standards of service to their institutions along with contributions to the ACUP+ organization and the in-plant community as a whole. Have you run an operation while sharing your knowledge with other in-plants, contributing for the better of the industry? Nominate a colleague if you'd like to see special recognition for a mentor or retired ACUP+ member.

How to Submit an Impression Award



Submit a paragraph or two describing an effort you accomplished in 2021 related to the specific award category entered. Be specific regarding the challenge or initiative you took and the achieved results. You can enter any or all categories but each individual submission may only be entered once and only in one category. You can also submit a project as a nomination for one of your peers.

SUBMIT a PDF of your entry form and additional documents/description along with any photos that help demonstrate the initiative/project.

E-mail your Impression Award submissions to: robert.donahue@franklin.edu

Questions? Contact Candie Goode at candie.goode@acup-edu.org

Deadline to Submit an Impression Award is January 7, 2022

Production Awards

Judges will select a Platinum winner and Gold winner for both Small and Large Shops for all Digital Production Entries. All other categories will consist of one Platinum and one Gold winner regardless of shop size.

Only ONE submission per category from an organization and the same piece may NOT be entered in multiple categories. Entering the same piece in two categories will disqualify both entries.

Be sure to include a completed award submission form and attach it to your entry. Include two samples of the completed production piece (produced in your operation) for review.

In the Wide Format category include one (1) printed sample - If your entry is large such as a vehicle wrap or building cling please supply a sample of the output, photos or video of the entry installation and end results.

Digital Production entries in the categories of Single Page, Multiple Page, and Multiple Piece will be further evaluated for two award subcategories: "Small Shop" and "Large Shop". Please include your # FTE on the submission form. Your FTE# (Full Time Equivalent) is a full-time employee with student or part-time help counted as .5 FTE.

Production Awards Information

Offset Production Output

Single Page - stationery, flyer, brochure, mailers, posters, calendars

Multiple Page - newsletters, booklets, catalogs, calendars

Multiple Piece Projects - invites, RSVP cards, tickets, posters, programs

Digital Production Output

Single Page - item is a single component and a single page, such as stationery, flyer, brochure, mailers, posters, single page calendar

Multiple Page - item is a single component, with multiple pages, such as newsletters, booklets, catalogs, multiple page calendars

Multiple Piece Projects - projects that have multiple printed components, such as invites or cards with envelopes, programs and tickets, etc.

Any Production Output

Graphic Design - project collaborated and created for client, designed by in-plant design staff

Specialty Printed Products – products such as garment, 3D, or sublimation printing produced in-house

Decals or Stickers

Operation / Shop Self Promotion – items such as calendars, sample booklets merchandise, etc specifically designed to promote the in-plant shop to customers

Wide Format (36" plus)

Banner & Displays - roll-up or pop-up displays, standard or pole banners

Posters - mounted or unmounted

Adhesive Graphics / Wraps - floor, window, or wall graphics; vehicle wraps

Canvas / Fabric- canvas or other fabric products, signage/flags

**** *Best of Show* ****

This will be selected by the judges from all entries and announced at the ACUP+ annual conference during the Gala Dinner and Awards Ceremony.

**** *Peoples' Choice* ****

This will be selected from all entries that are displayed at the ACUP+ annual conference by attendees and announced at the ACUP+ annual conference during the Gala Dinner and Awards Ceremony.

ACUP+ Award Entry Criteria for Judging Production Entries

Offset or Digital Production Output, single or multi-color ~ Reviewing:

- Holes and missing dots in solids, spots or specks
- Poor ink or toner coverage or color variation from page to page or piece to piece
- Image quality, color balance and consistency
- Resolution of photos, dot gain or shrinkage
- Registration of each color, consistency page to page
- Accurate folding, cracking or against the grain with no scoring
- Track or streak marks from equipment
- Page to page text and image cross-overs
- Inserts fit correctly
- Finishing mistakes such as dull blades, wrong gauge or length of wire, excess glue
- Substrate selection appropriate for production methods

Graphic Design ~ Reviewing:

- Design - relationship and flow between the elements
- Innovation - does the design stand out
- Creativity - skill in invoking mood and sending clear message
- Technical - elements appropriate and well thought to enhance the topic
- Production - output without flaws to take away from the design
- Typography: - naturally and easily draws in and holds the reader's attention

Specialty Printed Products ~ Reviewing:

- Production – output without flaws
- Image quality, color balance and consistency
- Technical - elements appropriate and well thought to enhance the topic
- Substrate selection appropriate for production methods

Decals or Stickers ~ Reviewing:

- Production – output without flaws
- Image quality, color balance and consistency
- Technical - elements appropriate and well thought to enhance the topic
- Substrate selection appropriate for production methods
- Functionality - ease of use
- Clean cuts, sharp lines

Operation / Shop Self Promotion ~ Reviewing:

- Creativity - skill in invoking mood and sending clear message
- Technical - elements appropriate and well thought to enhance the topic
- Substrate selection appropriate for production methods
- Production - output without flaws

Wide Format 36" plus – Banners / Displays / Posters / Canvas / Fabrics ~ Reviewing:

- Technical - elements appropriate and well thought to enhance the topic
- Production - output without flaws
- Finishing such as hems, grommets
- Substrate selection appropriate for production methods

Wide Format 36" plus – Adhesive Graphics / Wraps ~ Reviewing:

- Production - output without flaws
- Substrate selection appropriate for production methods
- Technical - elements installation difficulty, surface
- Finished impact on space
- Functionality - ease of use, safety, maintenance, etc.

How to Submit a Production Award



Digital Production entries in the categories of Single Page, Multiple Page, and Multiple Piece will be further evaluated for two award subcategories: “Small Shop” and “Large Shop”. Please include your # FTE on the submission form. Your FTE# (Full Time Equivalent) is a full-time employee with student or part-time help counted as .5 FTE.

Production submission evaluation for all Offset, Graphic Design, Specialty Printed Products, Decals/Stickers, Operation/Shop Promotion, and Wide Format will not differentiate between small/large shop.

Entry Form Submission for the Production Awards must be sent through USPS or other courier/express service to:

UPS/USPS/FedEx:

Bob Donahue
Attn: ACUP+ Awards
Franklin University
201 South Grant Avenue
Columbus, OH 43215

Contact Phone: 614-947-6010

Freight Shipments:

Bob Donahue
Attn: ACUP+ Awards
Franklin University
Alumni Hall, Room 013
301 East Rich Street
Columbus, OH 43215

Contact Phone: 614-947-6010

Judging

All entries will be judged by a panel of ACUP+ Board members and industry peers in February. A guide to general judging criteria for all production categories is attached. If a member of the judging panel is from an institution with a submission in any category, they are excluded from participating in the judging for that category.

Awards Presentation

We will announce the winners at the annual ACUP+ conference on Wednesday, April 6, 2022, at our Gala Dinner and Awards Program. You need not be present to win. Awards will be mailed to the winning members that can't personally accept an award at the conference.

Entries must be postmarked or courier marked by **Friday, January 7,**

ACUP+ Impression Awards Entry Form

Institution: _____

Contact Name: _____

Email: _____

Phone Number: _____

I am nominating someone else

Name: _____

Institution: _____

Email _____

Select the Entry Category (complete one entry form per category)

ACUP Impression Awards

Collaborative Service

Green Service

Accelerated Service

Distinctive Service

Impact WOW+ Service

ACUP+ Achiever

ACUP+ Hall of Fame

Please Tell Us About Your Impression Award Entry

Impression Awards – Please attach a narrative describing the initiative you or your team took and the specific results gained. ACUP+ Achiever and ACUP+ Hall of Fame nominations should include information about the individual and a description of their accomplishments/contributions relevant to the award for which they are being nominated.

ACUP+ Production Awards Entry Form

Institution: _____

Contact Name: _____

Email: _____

Phone Number: _____

Full Time Equivalent (FTE) of employees in your operation dealing directly with print production on a consistent basis (graphic design, output, finishing). One full-time employee equals one FTE, with student or part-time help counted as .5 FTE per employee.

_____ FTE # production employees

Select Entry Category

Complete a separate entry form for each submission/category.

Any piece can ONLY be entered in one category.

- Offset Single Page Offset Multiple Page Offset Multiple Piece
 Digital Single Page Digital Multiple Page Digital Multiple Piece
 Graphic Design
 Specialty Printed Products
 Decals / Stickers
 Operation / Shop Promotion
- Wide Format: Posters
 Wide Format: Canvas / Fabrics
 Wide Format: Banners & Displays
 Wide Format: Adhesive Graphics / Wraps

Important!

- **Fill out the requested information section completely.** Additional pages may be attached if needed to provide all relevant information.
- **Include 2 printed samples** with the entry form with the exception of wide format (see below).
- **Wide Format Entries** - Include 1 printed sample - If your entry is large such as a vehicle wrap or building cling please supply a **sample of the output**, photos or video of the entry installation and end results.

Please Tell Us About Your Production Award Entry

Title of Piece: _____

Components of Project: _____

Quantity Produced: _____

Ink / Toner Process: _____

Material (s): _____

Equipment Use (Press/Digital device; Bindery/Finishing): _____

Special Techniques used and any Additional Information (attach additional pages if needed): _____

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UPS/USPS/FedEx:

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