

ASSOCIATION OF COLLEGE AND UNIVERSITY PRINTERS

### BECOME AN ACUP+ MEMBER TODAY!

Ready to connect and engage with other educational in-plant printers? Want to collaborate with industry experts and share ideas? Join ACUP+ today.



For nearly 60 years ACUP+ has been the only national organization focused on educational in-plant printing and mailing operations. Our membership includes K-12 and higher education institutions. Nowhere else will you find individuals facing the same challenges and successes. We are here for each other! With networking and educational opportunities throughout the year, we hope to provide value to our membership by offering an annual conference as well as virtual presentations and discussions.

I would implore you not only to become a member but also to get involved. From board and committee appointments to participating in our educational sessions, there are plenty of opportunities to make an impact within this community.

Please feel free to reach out for more information by going to our web page, www.acup-edu.org, or reach out to any board member to discuss the organization further. Thank you for considering ACUP+! We look forward to working together and learning from each other!

Tom Lydon President, Association of College and University Printers Director, Publications, Print & Mail Bucknell University



#### **OUR VISION**

To promote and establish communication and professional development opportunities to those employed by or retired from educational institutions within in-plant printing and mailing operations.

#### **BECOME A MEMBER TODAY!**

## The ACUP+ community is dedicated to serving others and our institutions.

#### Your ACUP+ membership comes with many benefits, including:

- Education and professional development
- Information, research, and statistics
- Workshops
- Annual conference
- National recognition through the ACUP+ Awards Program
- Comprehensive website with access to online materials

#### **Annual ACUP+ Conference with discounted rates for members:**

- Educational sessions
- Numerous networking opportunities and roundtable discussions
- Vendor exhibits featuring over 30 sponsors
- Companion program for guests
- ACUP+ Awards Program for members with small and large school divisions

#### **ACUP+ Membership is open to the following:**

- Educational institutions responsible for or associated with a department offering copying, printing, mailing, or document management services
- Employees who provide support for these services (such as copier management, copyright clearance, graphic design, etc.) must work in a department established as an institutional unit owned, staffed, and managed by an educational institution.
- Institutional membership is available to any educational institution with multiple personnel (must be employees of the same educational institution).



#### **WHAT IS ACUP+?**

The Association of College and University Printers (ACUP+) is the only organization in the United States that specifically supports educational in-plant and mailing operations. Together, ACUP+ members can leverage shared knowledge, experience, and resources to help all in-plant operations grow and succeed.

This Association is organized for the following purposes:

- To promote and establish communication opportunities for individual's employed at and/or retired from educational institutions within the in-plant printing and mailing industry;
- To foster the development and use of ethical and effective management standards; and
- To develop training and educational opportunities, to provide a forum in order to facilitate cooperation and collaboration between individuals employed at educational institution in-plant printing and mailing operations.



#### WHY SHOULD I JOIN ACUP+?

We could tell you all of the great reasons to become an ACUP+ member but read what our members have to say.

was looking for a printing/mail group to join since I was new to my role and new to the industry. I chose ACUP+ because it was a group specific to college and university in-plants. My first conference was invaluable. I learned new terminology, learned about new machines and products and more. I was able to network with peers that gave me wonderful direction, advice and ideas on how to grow and be an asset to my college. I met wonderful new vendors that introduced me to new products and services. Between the store and vendor members I came back with a plethora of ideas I am trying to implement and wrap my head around. This membership, and the conference expenses were worth every penny and more!

Jessica Anderson
Director of Bookstore/Printing & Mail Services
Kishwaukee College

CUP+ gives those who work in educational in-plants an opportunity to connect with others who have the same love of education and printing but also the same struggles. We all have the same issues with vendors, equipment, and supplies. Most of us have struggled with being accepted by our organization or justifying the need for new equipment and/or employees. Whether you're a college, university, or K-12 in-plant this organization will benefit you. I'm having an amazing experience. The knowledge I'm gaining and the people I'm meeting can't be matched by any other organization. I encourage everyone who works in the educational in-plant field to join and attend a conference.

Laura Lucas Print Services Manager Richardson Independent School District came away from the ACUP conference with so many wonderful ideas! I have a very large list of things that I want to implement. It was so refreshing to be around such a supportive group of printing professionals that were so willing to share their ideas and information. One thing that I loved was the ability to network with other people in the exact same industry, experiencing the exact same situations and finding out what was/wasn't working for them. I also enjoyed sharing my ideas and information with others as well.

Reneé Byrd Production Designer Printing and Mailing Services University of Portland

he educational sessions were informative and full of opportunities to ask industry experts all the questions I wanted. I also really appreciated the roundtables that followed many of the sessions. These sessions allowed me to ask more in-depth questions, or let's be honest the "dumb questions" I didn't want to ask in the session. As a result of this conference I have had three amazing zoom presentations and two in person campus in-plant tours. Over the last 15 years I have attended multiple conferences, and the networking opportunities that I was able to gain in one ACUP conference, has far outweighed the 15 years combined attending other conferences.

Deb Johnson Print and Mail Center Manager Hillsdale College



#### **OUR MISSION**

The mission of ACUP+ has been the same for more than 50 years: to strengthen educational in-plant print and mail operations by promoting and supporting learning opportunities, shared knowledge, and collaboration.

#### **MEMBERSHIP**

Membership into the Association is open to any educational institution employee responsible for or associated with an educational institution's copying, document management, printing, mail services function or such departments that provide support for these services.

The Association has four classes of membership:

- A. **Individual Membership:** Individual Membership has one vote and is eligible to hold office.
- B. Institutional Group Membership: Institutional Group Membership is open to personnel of any educational institution with multiple personnel who are employees of the same education institution who join as a group. There are two levels for this membership tier—3-5 members or 6+ members. Each member will have all voting and membership privileges including teh ability to hold office.
- C. Organization Affiliate Membership: Affiliate Membership open to individuals who are eligible for membership in organizations such as ACPME, CUPMAC, and NACUMS and who are responsible for / or associated with copying, document management, printing, mailing services function or departments. Organization Affiliate Membership has one vote but is not eligible to hold office.
- D. Retiree Membership: Retiree Membership may be extended to individuals formerly employed by or retired from a educational institution in-plant. Retirees are eligible to vote and hold office.

#### **JOIN TODAY!**

Individual Membership	\$300
Institutional Membership (3-5)	\$650
Institutional Membership (6+)	\$850
Organization Affiliate Membership	\$275
Retiree Membership	\$ 75

#### **EDUCATIONAL OPPORTUNITIES**

## ACUP+ is dedicated to providing educational opportunities to member institutions.

Throughout the year, ACUP+ offers several educational opportunities in the form of best practices/benchmarking statistics, workshop handouts, customer surveys, and newsletters. Two of our most popular are our virtual TableTalk series and our annual conference.

#### **Annual Conference**

Each year an annual conference is held in a different region of the country with the very first ACUP+ conference held in Virginia in 1965. Since that time, attendees from across the world including the US, Australia, Canada and the UK have attended more than 50 conferences. Sessions cover a wide range of topics members have indicated they would like to learn more about. Past panel and session topics included:



- Management Information Systems (MIS)
- Wide format (equipment, applications, inks, substrates)
- Digital presses
- Envelope printers
- Marketing your shop
- Best practices, success stories
- Vendor panel discussions
- Shop tours

You will not want to miss the keynote speakers, educational opportunities, vendor connections, round table discussions, networking, and seeing what your peer members are doing through our awards program at our annual conference.

#### **ACUP+ TableTalk**

Attend regularly scheduled virtual sessions on topics that are important to our members. These sessions cover a wide range of topics and formats. Talks could be member led sessions, sponsor led sessions or virtual tours. These sessions are also open to your entire staff and provide professional development to those that might not be able to attend an annual conference.



Scan this QR code to join today!

www.acup-edu.org



#### **DID YOU KNOW?**

ACUP+ members report to a variety of departments on their campuses and are in states from Alaska to Maine.

#### **Annual Awards Competition**

ACUP+ members contribute valuable resources to their institutions. The ACUP+ Awards are designed for members to share their management and production accomplishments with peers. You work hard. You accomplish daily production deadlines, monthly milestones, and difficult goals. The ACUP+ Awards recognizes and celebrates the superior craftsmanship and management initiatives that are deemed best of the best.

ACUP+ Award entries are submitted by members each January, and the recipients are announced at the ACUP+ Awards Gala during the annual conference. This competition is only open to current members of ACUP+.



#### ACUP BOARD OF DIRECTORS

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#### **OUR COMMITTEES NEED YOU!!**

To join a committee, please reach out to a board liaison or Courtney.

#### **Conference Planning Committee**

Board Liaison: Kim Stanford

#### **Education Committee**

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#### **Finance Committee**

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#### **Governance Committee**

Board Liaison: Tammy Elliott

#### **Marketing Committee**

Board Liaison: Tammy Elliott

#### **Membership Committee**

Board Liaison: June Lewis



PO Box 2513 Battle Creek MI 49016

# IMPORTANT DATES!

August-December Table Talk sessions

January 2023 Awards entries deadline
Must be a paid ACUP+ member to enter.

Annual Conference Lincoln, Nebraska

April 2-6

## For more information or to become a member, visit acup-edu.org

ACUP+ is the only national organization exclusively devoted to supporting educational in-plant print, mail, and communication professionals.